

## **NBCUniversal: Adobe Edit Contest**

### **Direct Notice to Parents or Legal Guardians & Consent Form**

Your child's school or teacher has enabled students to participate in The Edit Contest! This notice describes our practices involving the online collection, use, and disclosure of personal information obtained from children under the age of 13 (each, a "Child" or collectively "Children") in connection with The Edit Contest ("Contest"). Our [Children's Privacy Policy](#) provides additional information about how we collect, use, and disclose personal information obtained from Children, as well as your rights regarding any personal information provided by your Child.

In order for your Child to participate in the Contest, you must consent to our online collection, use, or disclosure of personal information obtained from your Child as set forth in this notice and in our [Children's Privacy Policy](#) by signing below and returning to your Child's teacher. We will not collect, use, or disclose any personal information from your Child if you do not provide your consent.

#### **What Information Do We Collect from Your Child?**

For your Child's teacher to participate in the Contest, your Child and their classmates will create a video based on guidance from their teacher, who will upload a video as set forth in the Contest Terms. When your Child's teacher uploads the Contest submission, we collect:

- Registration data: your Child's teacher's name, teacher's email address, school and grade.
- Your Child's teacher's submission video, which may contain your Child's image and/or voice and/or name and any other personal information they make available in such video.
- persistent identifiers, including cookies, IP addresses, and browser and operating system data, which we use to provide the Contest site, for error logging, for analytics, and to collect usage information, and information about browser software and operating system, device type, and similar information.

#### **How and with Whom Do We Share Information from Your Child?**

We may share or otherwise disclose the personal information we collect from your Child as described below:

- Service Providers: We share personal information with service providers to assist us, including Adobe, in making the Contest available.
- Your Child's teacher or school.
- Business Transaction: In the event of a merger, sale of capital stock or assets, reorganization, capital investment, consolidation, or similar transaction (or the due diligence in contemplation thereof), the information we possess, including personal information collected from your Child, shall be transferred as a corporate asset to the acquiring entity.
- Legal Compliance: We will use and disclose personal information collected from your Child where we, in good faith, believe that the law or legal process (such as a court order, search warrant or subpoena) requires us to do so or in other circumstances where we believe it is necessary to protect the rights, property, or personal safety of NBCUniversal, our users and/or third parties.

## Parental Controls

You may contact NBCUniversal to review the type of information collected from your Child or change your consent. You may also ask us at any time to stop collecting personal information from your Child and request that we delete any information we have already collected. However, such request will result in termination of your Child's entry into the Contest.

To contact us about your Child's personal information, please email us at: [privacy@nbcuni.com](mailto:privacy@nbcuni.com)

## Verifiable Parental Consent

By completing and signing this form, you consent to the processing of your Child's information as described above for participation in the Contest. Complete and return to your Child's teacher and/or school.

Child's full name: \_\_\_\_\_

School name: \_\_\_\_\_

Teacher name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian email address: \_\_\_\_\_

Parent/Guardian mailing address: \_\_\_\_\_

Parent/Guardian signature: \_\_\_\_\_

Date: \_\_\_\_\_