

NBCU Academy
Appearance Release and Parental Consent Form

This Appearance Release and Parental Consent Form (this “Form”) governs your (“you” or “your” or “I”) child’s participation in an NBCU Academy program or initiative (the “Program”). This Form describes NBCUniversal Media, LLC’s (“NBCU” or “we” or “our”) practices involving (1) the online collection, use, and disclosure of personal information obtained from children under the age of 18 (as well as such practices applicable to children under the age of 13) in connection with the Program, and (2) the terms governing our use of the name, image, likeness, and other materials that may include your minor child’s (“child” or “children”) participation in the Program. Our Children’s Privacy Policy (<https://www.nbcuniversalprivacy.com/privacy/pp-full-children#accordionheader4>) and Kid’s Privacy Guide (<https://www.nbcuniversalprivacy.com/privacy/california-consumer-privacy-act>) provide additional information about how we collect, use, and disclose personal information obtained from children, as well as your rights regarding your child’s personal data.

California residents should also consult our California Notice (<https://www.nbcuniversalprivacy.com/privacy/california-consumer-privacy-act>).

By signing below, you hereby consent to our online collection, use, or disclosure of personal information obtained from you or your child in connection with your child’s participation in the Program as set forth herein. We will not collect, use, or disclose any personal information from your child if you do not provide your consent.

What Information Do We Collect from Your Child?

In connection with the Program, we may request that you or your child’s teacher provide us with information about your child, including your child’s name, age, grade, school, residence, and contact information.

How and with Whom Do We Share Information from Your Child?

We may share or otherwise disclose the personal information we collect from your child as described below:

- Service Providers: We share personal information with service providers to assist us with the Program.
- Business Transactions: In the event of a merger, sale of capital stock or assets, reorganization, capital investment, consolidation, or similar transaction (or the due diligence in contemplation thereof), the information we possess, including personal information collected from your child, may be transferred as a corporate asset to the acquiring entity.
- Legal Compliance: We will use and disclose personal information collected from your child where we, in good faith, believe that the law or legal process (such as a court order, search warrant or subpoena) requires us to do so or in other circumstances where we believe it is necessary to protect the rights, property, or personal safety of NBCU, our users and/or third parties.

Parental Controls

You may contact NBCU to review the type of information collected from your child or change your consent. You may also ask us at any time to stop collecting personal information about your child and request that we delete any information we have already collected.

To contact us about your child’s personal information, please email Ryan@nbc.com. You may also fill out the NBCUniversal Consumer Privacy Request form, available at <https://www.nbcuniversalprivacy.com/privacy/app-form>.

Appearance Release

I am voluntarily permitting my child to participate in the Program.

I hereby irrevocably give NBCU and its affiliate(s) (each, an "NBCU Party" and, collectively, the "NBCU Parties") permission to film, photograph, and record my child, and to use my child's name, image, likeness and other information about my child (collectively, my child's "Appearance") in connection with the Program and for any other purpose whatsoever (the "Materials"), including but not limited to editorial use, advertising, promotion, marketing, and commercial purposes. I understand that the Materials may be edited and that the NBCU Parties may decide not to use my child's Appearance at all.

I understand that I am giving the NBCU Parties and their current and future licensees, franchisees, partners, successors, assigns, distributors, service providers, agencies, and exhibitors (the "Covered Parties") a worldwide, royalty-free, perpetual, irrevocable right to exhibit, transmit, distribute, broadcast, advertise, manipulate, modify, reproduce, exploit, and otherwise use my child's Appearance in any and all media now known or hereafter devised throughout the universe. I further acknowledge and agree that the NBCU Parties maintain sole ownership of any content created in connection with the Program. All trademarks, trade names, logos, and other intellectual property provided by the NBCU Parties for use in connection with the Program belongs to the applicable NBCU Party.

I will not, and will ensure that my child does not, make any commercial use of any materials created or submitted to the NBCU Parties in connection with the Program, the fact that my child participated in the Program, or my child's Appearance in any Materials. I gave nothing of value to any NBCU Party employee for my child to participate in the Program or appear in the Materials.

I hereby release the Covered Parties and each of their respective current and future officers, agents, employees and directors (collectively "Released Parties") from and waive any and all claims known or unknown (including attorneys' fees and costs) arising from or in connection with (i) my child's participation in the Program, (ii) my child's Appearance in any of the Materials, (iii) any claims of defamation, false light, invasion of privacy, infringement of any intellectual property right, moral right, right of publicity, or any other proprietary right, and (iv) any loss or injury in connection with my child's participation in the Program.

This Form is governed by the laws of the State of New York. Any dispute arising out of or relating to this Form or the Program shall be resolved exclusively in the state or federal courts located in the County of New York. I irrevocably consent to the personal jurisdiction of such courts and agree that it is a convenient forum and will not seek to transfer such action or proceeding to any other forum or jurisdiction, under the doctrine of forum non conveniens or otherwise. I acknowledge that I will not be entitled to injunctive relief.

This is the complete and binding agreement between the NBCU Party(ies) and me, and it supersedes all prior understandings and/or communications, both oral and written, with respect to its subject matter. I have agreed to the terms including in this Form without reliance on any prior statements or representations. This Form cannot be terminated, rescinded or amended, except by a written agreement signed by both the NBCU Party(ies) and me.

Verifiable Parental Consent

By completing and signing this form, you acknowledge and agree to the terms set forth in this Form, and consent to the collection, processing, and use of your child's information as described herein. Complete and return to your child's teacher and/or school, which may also be provided to the NBCU Parties.

Parent/Guardian Signature: _____ Child's Name: _____

Parent/Guardian Name: _____ Child's Date of Birth: _____

Parent/Guardian Email Address: _____

Parent/Guardian Mailing Address: _____

Date: _____